

Ordinary leaders are administrators-in-disguise: risk-averse advocates of Last Year Plus 5%.

True leaders are artists.

They realise that certainty is an illusion and that the juice is in the mess and ambiguity of real life. That Business As Usual is Stagnation In Disguise. That their job isn't to know the answers but provide direction and clarity, and to engage people with that vision in order to make something tangible. Something of value. That true leaders have to 'find the line' (make it up as they go along) and 'make their mark' by doing that in their own unique way.

By making art.

Stop being ordinary

Artistry

Picassos of the boardroom.
Monets of management.
Cezannes of the C-suite.

How will you leave your mark?

Artistry